



НОВАЯ ЛИГА
СПОРТИВНАЯ ДИРЕКЦИЯ

Sports directorate “New Liga”



Sports directorate “New Liga” specializes in organizing large-scale international sports competitions, such as in Alpine Ski, Cross-Country Skiing, Snowboard, Freestyle Skiing, Curling, Aquabike and others. Using a wide range of managerial capabilities, the directorate has the ability to conduct a large sporting event on a high professional level, including shows, entertainment for children, accommodation of international delegations, as well as promoting and PR activities.

Having in our disposal lightning and audio equipment, tents, LED screens, arena stands, we provide the technical support of the event, both as the main organizer and contractor. Besides, we offer equipment for rent.

Our highly qualified specialists can solve such complex technical issues as design and installation of unique sports constructions (ramps, sports complexes, seating, football fields).

Cross Country Ski World Cup (Individual sprint)

On February 2, 2012 the southern part of the Luzhniki Olympic Complex will host a lap of Cross-country World Cup for the first time in Moscow. The event is co-organized with the Cross-country ski federation of Russia, Russian Ski Association, with the support of Moscow Sport Committee. The famous German specialist Georg Zipfel is appointed director of the competition. More than 60 world-class sportsmen will visit Russia for the event. The length of the ski track for men is 1544 meters (0,96 miles), for women – 1444 meters (0,89 miles).

The sports directorate “New Liga” has an experience in organizing such competitions: the previous event dates back to February 2, 2011, when Sports Directorate New Liga became the pioneer in organizing such high quality events in city conditions.

The competition took place in one of the cult spots for both Muscovites and the visitors of the city, Gorky Central Park of Culture and Leisure; for this a 1500-meter (0,93 mile) track with the highest track slope of 8 meters (26 feet).



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On February 21, 2012, a lap of Alpine Ski World Cup will be held in the southern part of Moscow's Luzhniki Olympic Complex on an artificial ski slope (ramp) 60 meters (196,85 feet) in height. The participation of World's Top 30 athletes is expected. The competition is co-held with Russian Alpine Ski and snowboard Federation and Russian Ski Association with the support of Moscow Sport Committee and Ministry of Sport, Tourism and Youth Policy.

First lap of Alpine Ski World Cup (parallel slalom) took place in January 2, 2009 in Moscow's Sparrow Hills. This unprecedented event in the history of Russian sport was held on a unique 60-meter (196,85 feet) artificial ski slope (ramp), designed and installed by Russian specialists specifically for the event.



Snowboard World Cup



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On March 3, 2012, a lap of Snowboard World Cup will take place on an artificial ski slope (ramp). In the light of the latest achievements of Russian athletes in the World Cup and World Championship (E.Tudegesheva is the holder of Snowboard World Cup 2010/11, A.Zavarzina is the current world champion), it is expected that about 50 athletes from 20 countries will take place in the competition.

The competition is co-organized with Russian Alpine Ski and snowboard Federation and Russian Ski Association with the support of Moscow Sport Committee and Ministry of Sport, Tourism and Youth Policy.

For the first time in the history of World snowboard events, the Sports directorate “New Liga” together with the Alpine Ski and snowboard Federation of Russia held a lap of FIS Parallel Slalom World Cup on ramp on March 6, 2010. This event had special significance due to the fact that the Moscow’s lap became the first competition since the end of the snowboard competitions of the 2010 Olympic Games in Vancouver.



FIS Freestyle World Cup



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On March 10, 2012, Moscow's Luzhniki Olympic Complex will host another lap of Freestyle World Cup – the most beautiful and spectacular competition – with 30 leading athletes from 20 countries due to take part in it. The competition is co-held with Russian Freestyle Federation and Russian Ski Association, with the support of Moscow Sport Committee and Ministry of Sport, Tourism and Youth Policy.

First FIS Freestyle World Cup (in aerial skiing) held in big city conditions took place in Moscow on March 1, 2008. Vladimir Putin and Dmitry Medvedev were the guests of honour of this event. The success of its holding led to the fact that Moscow became the annual host for Aerial Skiing competitions of FIS Freestyle World Cup.



Race of biathlon champions



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On March 24, 2012, Olimpiysky Sports Stadium will host the second Race of biathlon champions with 20 world leading athletes to take part in it.

For the first time this unique sports event with the participation of biathlon athletes took place in an enclosed venue and was organized by the Sports Directorate “New Liga” along with Russian Biathlon Union, with the support of Ministry of Sport, Tourism and Youth Policy and Moscow Sport Committee.

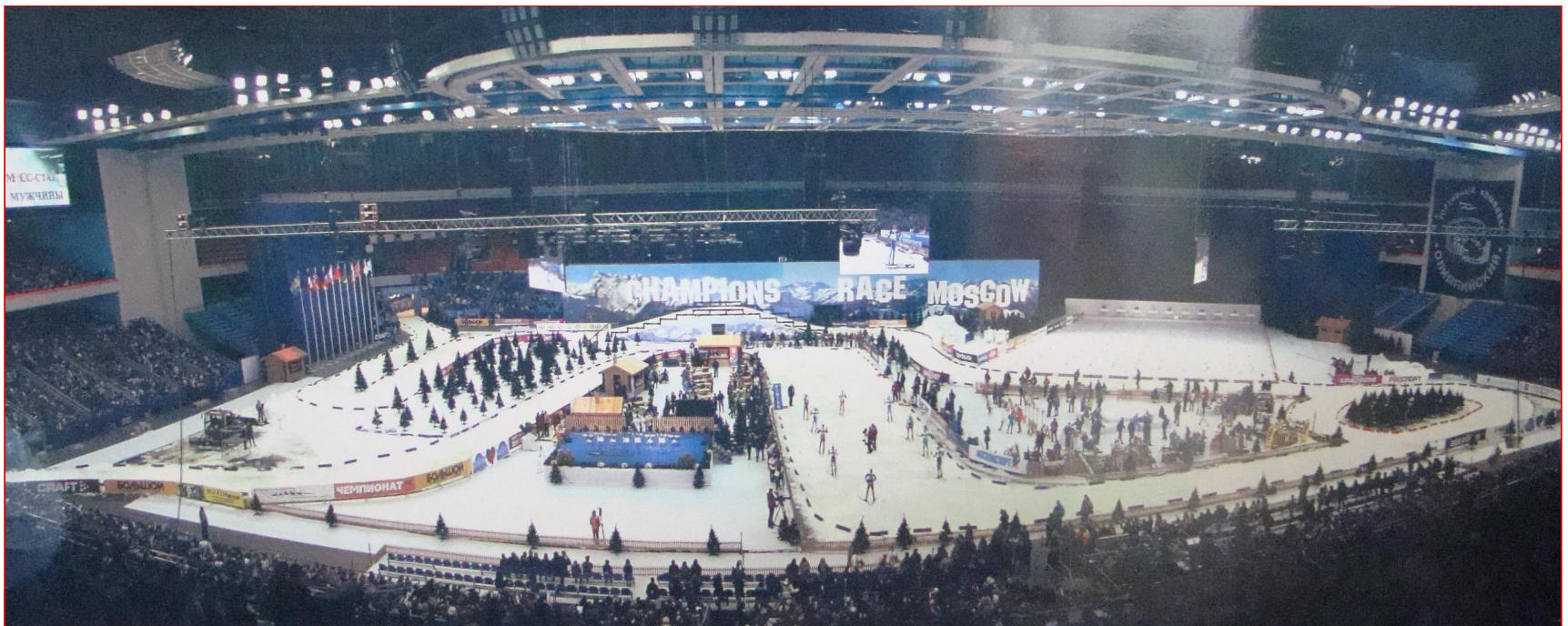
The last year event which took place on April 10, 2011, the Russian capital gathered Top 20 biathlons, and attracted 17 000 spectators under the same roof, which set up a record for the Sports Complex.



Race of biathlon champions



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The Millionaires' Cup «Gran Prix de Russie»



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On January 6, 2012, another tournament in Alpine Skiing and Snowboard, the ninth in succession will take place on the renowned slalom stadium of the luxurious French ski resort in Courchevel. Anyone can join the Alpine Skiing tournament, and there are a lot of willing ones. The organizers are happy to see both regular guests of the competition (from Russia, Ukraine, France, Switzerland and Britain) and the new ones. The organizer on the French side is Club des Sports Courchevel.

“The Millionaires' Cup” is an amateur sports tournament, despite the fact that the competitors can leave many other professionals in the dust. The aim of the event is not sport achievements but the atmosphere of amicability, merriment and good spirits.



Olympic Stadium in Sochi



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In preparation for the 2014 Sochi Winter Olympics, the Sports Directorate “New Liga” collaborates in the construction of the Olympic Stadium in Sochi. The Sochi Olympic Curling Centre is located on the foreshore of the Olympic park. Its design combines democracy, accessibility and festivity characteristic of competitions of similar level. This is an object of collapsible type that can be dismantled and transferred to any other city for post-Olympic use as a curling venue. Planned capacity is 3 000 seats.

Commissioning is scheduled for 2012. First test competitions will take place in February–March 2013 (Paralympic Curling World Championship and World Junior Curling Championship).



Russian National Curling Team



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Russian women's and men's curling teams have performed internationally since 1992. In 2002 Russian national women's curling team for the first time took part in the Olympic tournament in Salt Lake City. In 2006 they caused a sensation having finished fifth at the Winter Olympics in Turin. The same year they became champions of the European Curling Championship.

In 2008 Russia hosted a world curling tournament – a lap of the Curling World Cup which was held under the aegis of World Curling Tour–Europe.

In December 2011 the European Curling Championship will take place in Moscow. For the first time in the history of curling in Russia, Moscow was privileged to host a prestigious world tournament, outclassing all other pretenders. This decision was made by the World Curling Federation.



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